

Job Title: Director of Coaching, Girls Academy and Travel

Organization: Sanford Area Soccer League

Location: Sanford, North Carolina

Reports To: Executive Director

Job Summary:

The Director of Coaching, Girls Academy and Travel, is responsible for overseeing the development and management of the girls' academy and travel soccer programs at SASL. This role includes providing leadership, guidance, and support to coaches and players, ensuring the highest standards of coaching, player development, and team performance. The Director will work closely with the Executive Director and other club leaders to implement the club's vision and strategy for girls' soccer.

Key Responsibilities

Program Leadership

- Lead and manage the Girls Academy and Travel programs, ensuring alignment with the club's philosophy and goals.
- Develop and implement age-appropriate training curriculums, session plans, and development pathways for all levels within the Girls Academy and Travel teams.
- Monitor and evaluate the progress of individual players and teams, providing feedback and support to coaches and players by attending at least 2 practices of each team per season.
- Train and assist team managers by providing at least one training per season and provide feedback and support as needed.

Coach Development

- Recruit, hire, and mentor coaches within the Girls Academy and Travel programs.
- Provide ongoing professional development opportunities, including training sessions, workshops, and certifications.
- Hold a pre-season and postseason meeting with all coaches to evaluate improvement opportunities and address any coaching concerns.
- Conduct regular coach evaluations to ensure adherence to club standards and identify areas for improvement.

Player Development

- Oversee player evaluations, ensuring players receive appropriate feedback and development plans.
- Organize and oversee tryouts, team selection, and placement processes.
- Foster a positive and competitive environment that encourages growth, teamwork, and sportsmanship.

Administrative Duties

- Work with the Executive Director to manage budgets, schedules, and resources for the Girls Academy and Travel programs.
- Maintain open communication with parents, players, and coaches regarding program goals, expectations, and developments.
- Represent SASL at local, regional, and national soccer events, meetings, and conferences as needed.

Community Engagement

- Promote the Girls Academy and Travel programs within the local community and schools.
- Build relationships with local organizations, schools, and soccer clubs to enhance program visibility and recruitment.
- Coordinate with marketing and communication teams to highlight program successes and opportunities.

Qualifications

- USSF “Grassroots” License or equivalent required; “D” License preferred.
- Minimum of 3 years of coaching experience, with a focus on girls’ soccer at the academy or travel level or combination of coaching experience with Collegiate playing experience for 4 or more years
- Proven track record of developing players and teams within a competitive environment.
- Strong leadership, communication, and organizational skills.
- Ability to work evenings, weekends, and travel as required.

Preferred Skills:

- Experience with program development and curriculum design.
- Ability to build and maintain positive relationships with coaches, players, and parents.
- Strong problem-solving skills and ability to adapt to changing circumstances.