

January 2020 Meeting Minutes

Board Members Present: Brian Smith, David Montgomery, Ryan Patterson, Lars Jensen, Patrick Fisher, Aimee Petrarca.

Staff Present: Mary-Jo Thompson, Tim Blodgett

Guests Present: Dr. Williams and Mr. Bob Bedi from MINA Charter School

Special Guest

MINA Charter School Presentation was presented by Bob Bedi who is in charge of Media Integrations for the new school. Mr. Bedi and Dr. Williams provided background information of the new Charter School setting up in Jonesboro next to the Kendale turf fields. Their first year will be a K-5 school of about 250 children. They are looking for partners in the community to help spread the word and reach more children in the community.

SASL as a non-profit thrives and survives on donations, sponsorships, and registrations. The board agreed that just as with any organization or business in the community that anyone can be partnered with if they provide a sponsorship or donation for the betterment of our youth population. Board agreed that a sponsorship from MINA towards scholarships for our programs would be the ideal benefit.

Field Project: Playground equipment needs to be completed. Brian Smith will follow-up with a contractor to tackle the project.

Club Administrator

Recreation Soccer Update

Spring Rec soccer registration closes January 31st. Coaches Meeting to be held February 5th at 6pm. The Coaches training session will be held an hour prior to the Meet and Greet on February 8th. Patrick and MJ will meet around Feb 8th to set up CRA game schedule for older teams..

A new Registration process has been set up on Leagueapps for coaches. Once complete they are matched up with their team and can begin using the SASL phone app to schedule and communicate with their parents/players.

Still need several rec coaches to fill out current teams.

Only 24 players currently registered, however standard practice is that 90% of our sign ups don't occur until the day before registration closes.

Travel Soccer Update

Primary need at this time is tryout dates. Once those are determined the registration can be set up for it and prepped to go live.

Youth Academy Update / Future Footballers Update: Nothing to Report

Leagueapps

Website up and running; app is up and running. Current challenge is getting competitive teams all utilizing the app. Anticipate having everyone fully using the app for the 20-21 Fiscal Year.

NCYSA Symposium will be held January 25-26. Ryan Patterson will attend ILO Brent Sloan as proxy for President.

Registrar

Head Registrar meeting will be in Hickory on January 25th. MJ will attend.

Financial Update

First Citizens Bank shows a collection of \$620 for December.

Total Revenue for Recreation at \$21,804 Travel \$50,233. Youth Academy collected \$10,709. Future Footballers \$2,705. Total revenue to date \$100,336.

Admin payouts \$7618; Field payouts \$17,187; Coaches payouts \$1825; Donations/Sponsors payouts \$1658; Team payouts \$29,732; Ref payouts \$6993; Misc payouts \$200; Contract payouts \$27,108; Total payouts FYTD \$92,883.

Gain of \$7,453 with an ending balance of \$18,314.

Normann Financial Group has increased to \$114,395.

Over budget on Subscriptions and Membership dues due to New Website and Phone App. Over budget on Field Goals and Nets. Over budget on Sponsorship payouts due to Eagle Scout Project. Over budget on Jersey Expenses due to Youth Academy. Overbudget on NCYSA Registration due to Spring Classic team registrations unable to pay from deposit account on Registrar site (unknown issue).

Scholarship Committee: New players are still able to receive scholarship funds.

Referee Update: Training event will be held within the next week for new Refs.

DOC/Player Development: (NTR)

Sponsorship Update: (NTR)

Additional Items:

SASL Cup - Attempt to find dedicated person to run this annually.

SASL President - Board agreed to bring several names for Board Members to February meeting. Brian Smith (VP) and MJ will cover Presidential duties until the new board decides positions at May 2020 meeting.

MJ Contract - Meeting to be set up between MJ, BS, DM in the next two weeks to discuss.

Next Meeting to be held February 10th, 2020 @ 6:30PM.

Adjourned 8:10PM